

# Fourth call for project proposals

14 | 20

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Milan| Italy| 15 October 2018

**Nuno Madeira**  
Joint Secretariat



# Facts and figures

- Terms of reference (ToR) published 19 September
- Priorities 1-4

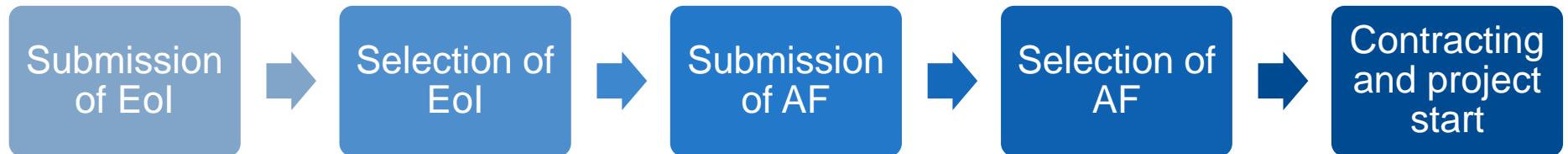


INNOVATIVE LOW CARBON LIVEABLE WELL-GOVERNED

- Co-financing rate: up to 85%
- 2-step application: expression of interest (EoI) + application form (AF)



# Application procedure



The expression of interest (EoI) focuses on key and strategic elements:

- Challenges addressed / joint assets tackled
- Objectives, results, outputs
- Contribution to wider strategies
- Partnership



# Indicative timeline

- 19 September 2018 Opening of the 4th call for project proposals
- 12 December 2018 End of step 1  
*Deadline for the submission of expressions of interest (Eol)*
- March 2019 Selection of Eol for step 2 by PC members
- 5 June 2019 End of step 2  
*Deadline for the submission of application forms*
- September 2019 Selection of projects for co-financing by PC members



# Basic features

- Maximum 33 months of implementation, i.e. until June 2022
- 4 to 15 project partners, from at least 4 partner states
- Lead partner needs to be a public body of public equivalent
- Partners can be public or private
- Project budget ranges on average from
  - €1m in Priority 4
  - €1.8m in Priorities 1, 2 and 3



# Ongoing projects



## INNOVATIVE

### Innovation

- AlpBioEco
- AlpLinkBioEco
- ASIS
- BIFOCAIps
- CARE4TECH
- C-TEMAIp
- DesAlps
- DuALPlus
- S3-4AlpClusters
- SCALE(up)ALPS
- SESAM
- SMART-SPACE
- SmartVillages

### SGIs

- AlpSib
- CONSENSO
- INTESI
- PlurAlps



## LOW CARBON

### Energy Efficiency

- BB-CLEAN
- CaSCo
- CESBA Alps
- GREENCYCLE
- GRETA
- IMEAS
- PEACE\_Alps
- SMART ALTITUDE
- THE4BEES

### Mobility

- AlpInnoCT
- ASTUS
- E-MOTICON
- MELINDA
- SaMBA



## LIVEABLE

### Cultural Heritage

- AlpFoodway
- ATLAS
- CHEERS
- LOS DAMA!
- trAILs
- YOUrALPS

### Ecosystems

- ALPBIONET2030
- AlpES
- Eco-AlpsWater
- GreenRisk4ALPs
- HyMoCARES
- Links4Soils
- RockTheAlps
- SPARE



## WELL-GOVERNED

### Multilevel and Transnational Governance

- AlpGov
- ASTAGH
- GaYA
- GoApply



# Emerging trends

- Digitalisation
- Lifestyle and Demographic Trends
- Environmental Policies
- Governance and Social Innovation



# Potential topics

- To develop experimental approaches for a **circular economy** and strengthen **regional value chains**.
- To foster innovation and accessibility of **services of general interest** in remote, urban and peripheral areas, in order to tackle **marginality, gender inequality, social exclusion and demographic change**.
- To improve the capacities of social organisations and public authorities for receiving **migrants and refugees**, caring for them, and integrating them in the Alpine Space communities.
- To explore and anticipate in the Alps the **Mobility 4.0** (digitalisation and automative transport) in order to tackle alpine transport challenges.
- To foster innovation in tourism (introduction of **Tourism 4.0** concept) with focus on digitalisation, use of big data, digital marketing (e.g. social medias and web application), development of platform businesses, development of digital competences at employees and SME owners.
- To develop cross-sectoral solutions for strengthening **Green Infrastructure** with a special focus on multifunctional rural-urban relationships.
- To develop innovative approaches and concepts to initiate and foster a transnational multilevel governance in **spatial planning**





# Quality requirements

Transnational  
approach

Intervention  
logic

Impact on  
strategies

Targeted and  
quality  
outputs

Relevant  
partnership



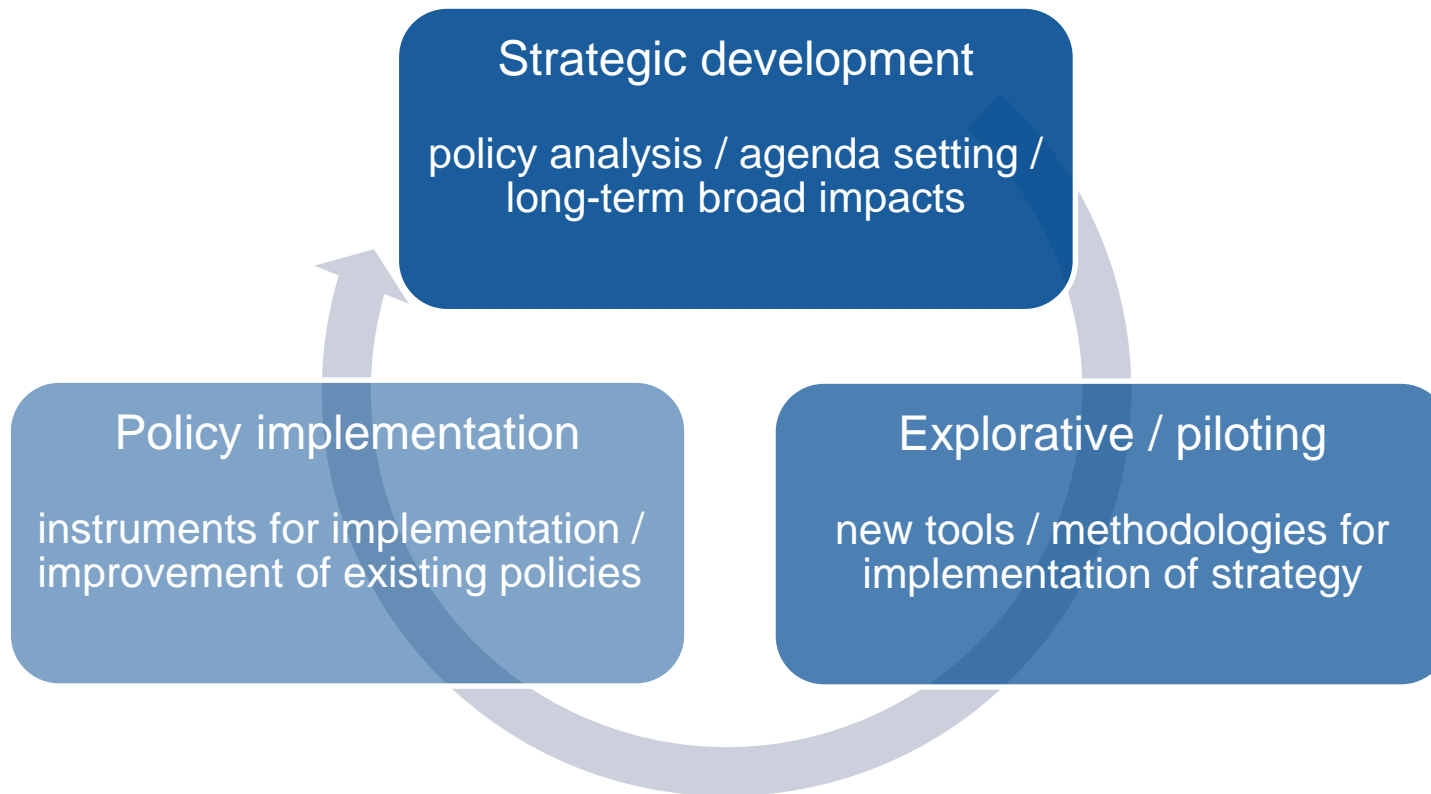
# Transnational approach

- Topic fitting to thematic and geographic context of Alpine Space
- Transnational challenge identified, joint solutions proposed
- Real transnational cooperation and added value for Alpine area (not a mere collection of local / regional activities)
- Outputs of transnational character



# Impact on wider strategies

- Capacity to address policy development



# Impact on wider strategies

- Contribution to EUSALP macro-regional strategy



## EUSALP ACTION GROUPS

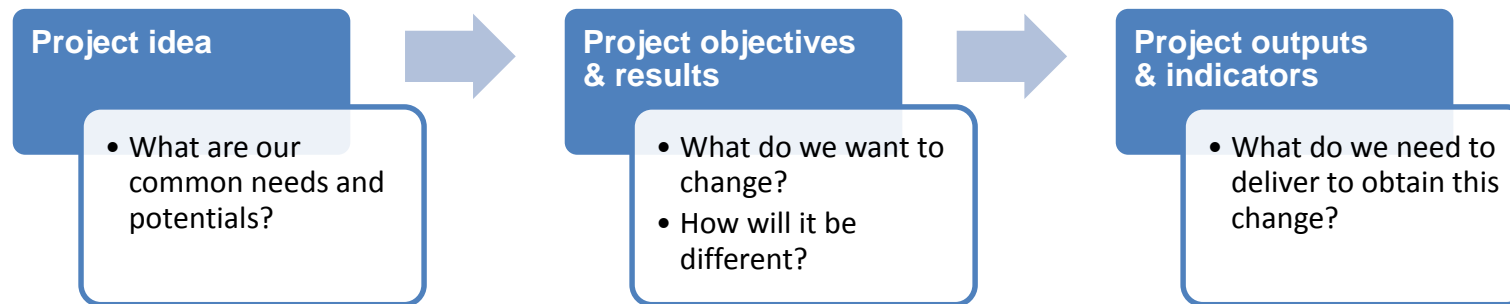
<p>1</p> <p>To develop an effective research and innovation ecosystem</p>	<p>2</p> <p>To increase the economic potential of strategic sectors</p>	<p>3</p> <p>To improve the adequacy of labour market, education and training in strategic sectors</p>
<p>4</p> <p>To promote inter-modality and interoperability in passenger and freight transport</p>	<p>5</p> <p>To connect people electronically and promote accessibility to public services</p>	<p>6</p> <p>To preserve and valorise natural resources, including water and cultural resources</p>
<p>7</p> <p>To develop ecological connectivity in the whole EUSALP territory</p>	<p>8</p> <p>To improve risk management and to better manage climate change, including major natural risks prevention</p>	<p>9</p> <p>To make the territory a model region for energy efficiency and renewable energy</p>



Have a look here: [EUSALP Action Plan](#), [EUSALP website](#)



# Solid project intervention logic



Project contribution → Programme intervention logic

Have a look here:

[Cooperation Programme 2014-2020](#)

[Project Implementation Handbook](#)



# Example: CheeseAlps

## Challenge:

Sustainable cheese production in the Alpine Space is in decline.

Causes: not known, not valued, not eaten



## Overall objective:

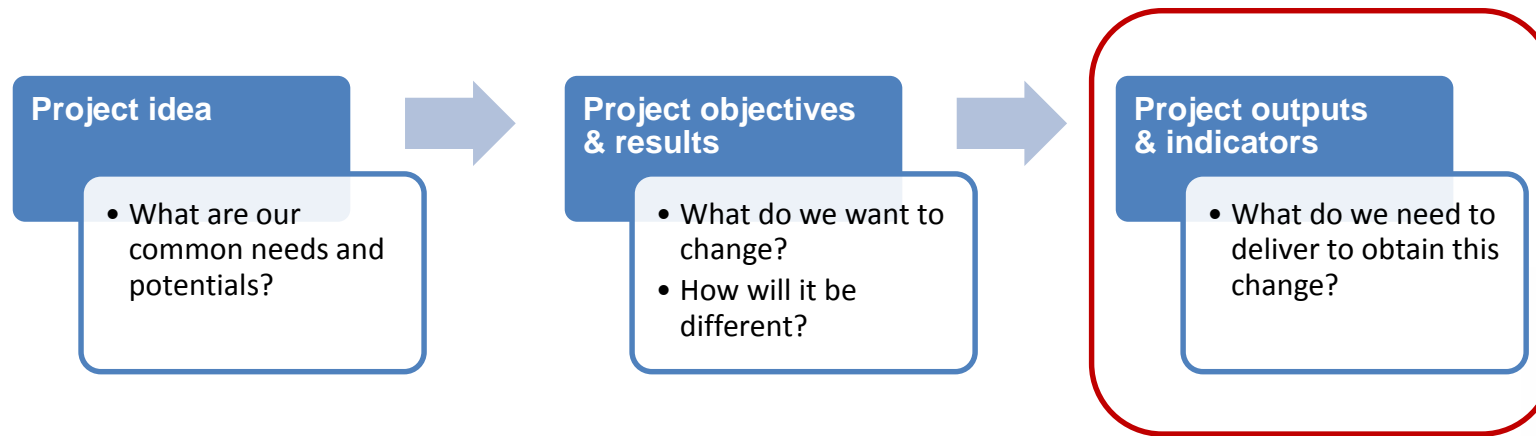
- Increase the consumption of regional and sustainably produced cheese in the Alpine Space.

## Specific objectives:

- a) Increase knowledge on the assets and value of sust./reg. cheese among the consumers.
- b) Promote the use of sust./reg. cheese in canteens.



# Solid project intervention logic



Project contribution → Programme intervention logic

Have a look here:

[Cooperation Programme 2014-2020](#)

[Project Implementation Handbook](#)



# Example: CheeseAlps

## **Results:**

Consumption of sustainably produced regional cheese increased by X%. Cheese used in all canteens of public institutions in the programme area.

## **Target groups:**

Public administrations, operators of canteens (SMEs, local authorities), general public

## **Outputs:**

- a) Concept and implementation of an annual cheese day in different locations all over the Alpine Space.
- b) Introduction of a regional, sustainably produced Alpine cheese brand.
- c) Guideline for the integration of cheese on the menus of public canteens.





# Targeted and quality outputs

## **Specific, realistic, measurable, sustainable, transferable !**

- Realistically achievable
- Tailored to needs of target groups (early involvement)
- Transferable, ensuring impact on target areas and groups
- Bringing added value, building on past projects' achievements
- Long term use, leading to a lasting change



# Partnership building



- **Competent** and **relevant** partners able to tackle the project's objectives
- **Balanced** in terms of geographical coverage, sectors and levels



# Services for project generation

- Project idea database



Browse through project ideas

Would you like to find out more about these ideas or submit one yourself? Then join our community.

> [Join our community](#)


Or log into your existing account to edit your project idea and find project partners.

> [Log in](#)

Priority

- |                       |   |            |                       |   |               |
|-----------------------|---|------------|-----------------------|---|---------------|
| <input type="radio"/> |  | Innovative | <input type="radio"/> |  | Liveable      |
| <input type="radio"/> |  | Low carbon | <input type="radio"/> |  | Well-Governed |

Specific objective

Please select 

Country

Please select 

GO

RESET

- Online resources:
  - Project implementation handbook
  - EoI and eMS guidance
  - [keep.eu](http://keep.eu) database

- ACP support

Visit [www.alpine-space.eu](http://www.alpine-space.eu)!



## Contact us!

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